

Background Information on Potential Appointment
Workforce Development Board of Ventura County

Sector: Business

Name	Laura A. Martinez
Employer	Ventura Pacific Company
Occupation/Title	Director, Human Resources
Other Work Experience	<ul style="list-style-type: none">• 2018 – present: Ventura Pacific Company (Ag Industry)• 4 years HR Business Consultant / Owner, HR Force, Inc• 10 years - Director, HR/Organizational Development, Pioneer Energy Services
Education	<ul style="list-style-type: none">• Certified Senior Professional in Human Resources (SPHR)• Senior HR Certified Professional (SHRM-SCP)• Certified Human Capital Coach• Northwest Vista College
Other Experience	<p>Military Service: U.S. Air Force, Honorable Discharge</p> <p>Volunteer Activities:</p> <ul style="list-style-type: none">• SCORE Mentors: Business consulting & presenting• Women Economic Ventures: HR & business consulting• Boots to Business: Business consulting for veterans• VC Innovates: Event business sector advisor• Work Readiness Coach: Learn 4 Life Charter School, Vista Real HS Charter School, Pacific View HS
Workforce Statement	<p>I am interested in joining the Workforce Development Board (WDB) to offer my many years of experience in human capital development and organizational development. I am passionate about helping others find success and contributing to our region's economic health. I have volunteered with several business development minded organizations, including work readiness coaching for youth. I recognize the great opportunity to serve youth and adults on a larger scale, and hope to contribute to the WDB strategic plan, vision, and goals.</p>
Letter of Recommendation	Ventura Pacific Company – Gabriel Olmos, President